

PROJECTIONS²

week 1

77% of those working in the design industry are male-identifying and only 23% are female-identifying. 86% of the industry is white and 14% are of minority ethnicity.

how can these statistics be exposed to the design community through an intersectional lense?

how can weaving (as a historically sidelined female-centric practice) be used to present data on the design industry inequity?

how can i translate & inform data through color / shapes while contextualizing through woven text and/or symbolism?

*Focus on communicating clearly!





while i found this a successful way to depict statistics and experiment with text and weaving, there were a few challenges

the form of a scarf is seasonal and also extremely time consuming to produce, limiting production and circulation

due to the time consuming nature, there was less opportunity to experiment with design choices

there ended up being a lack of context / you can only fit so much onto a scarf - details ended up be illegible and hard to pack in

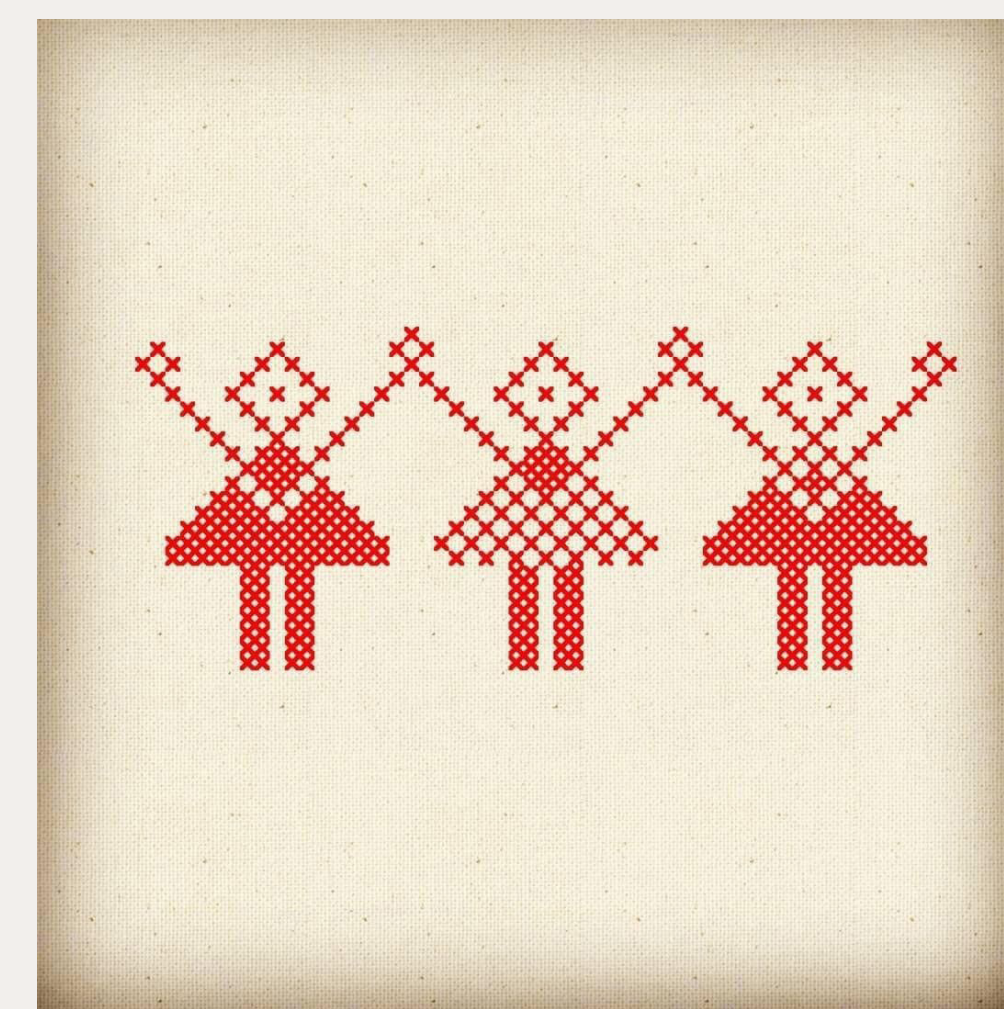
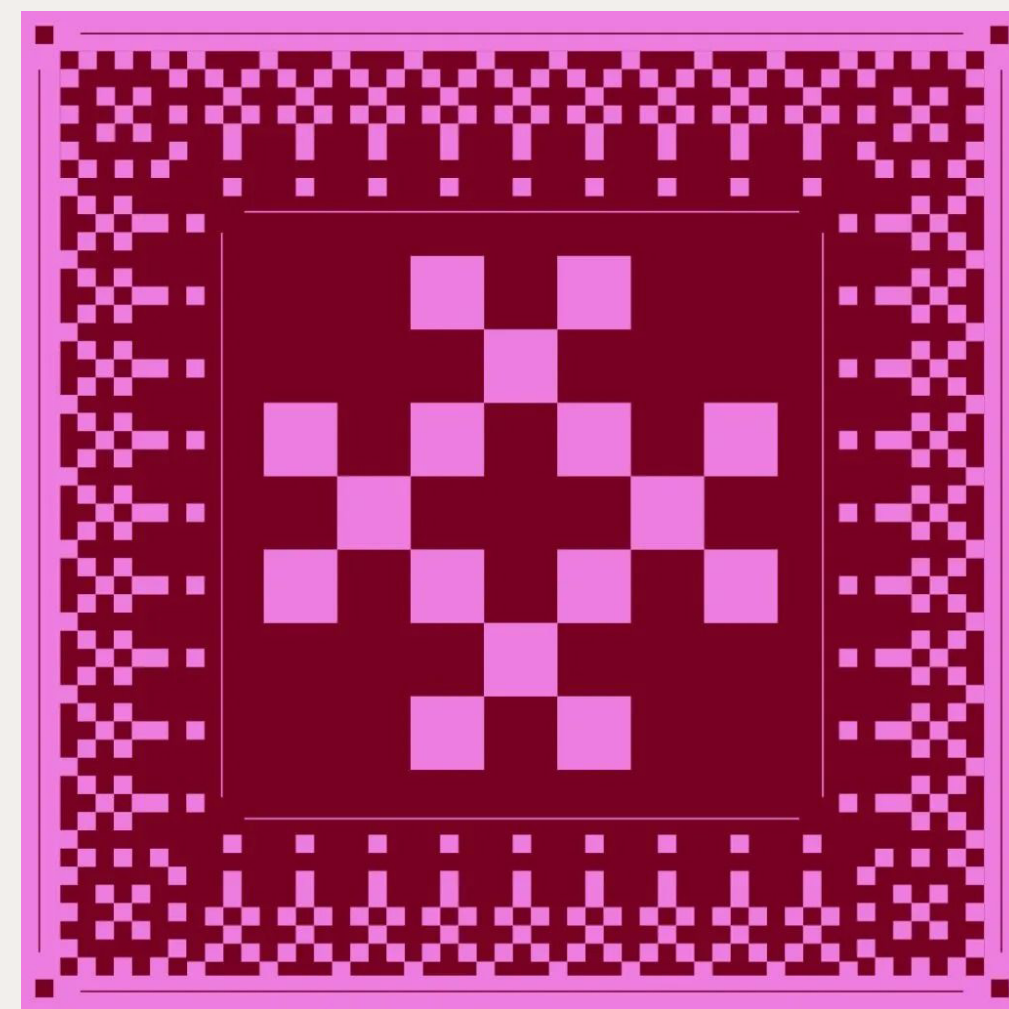
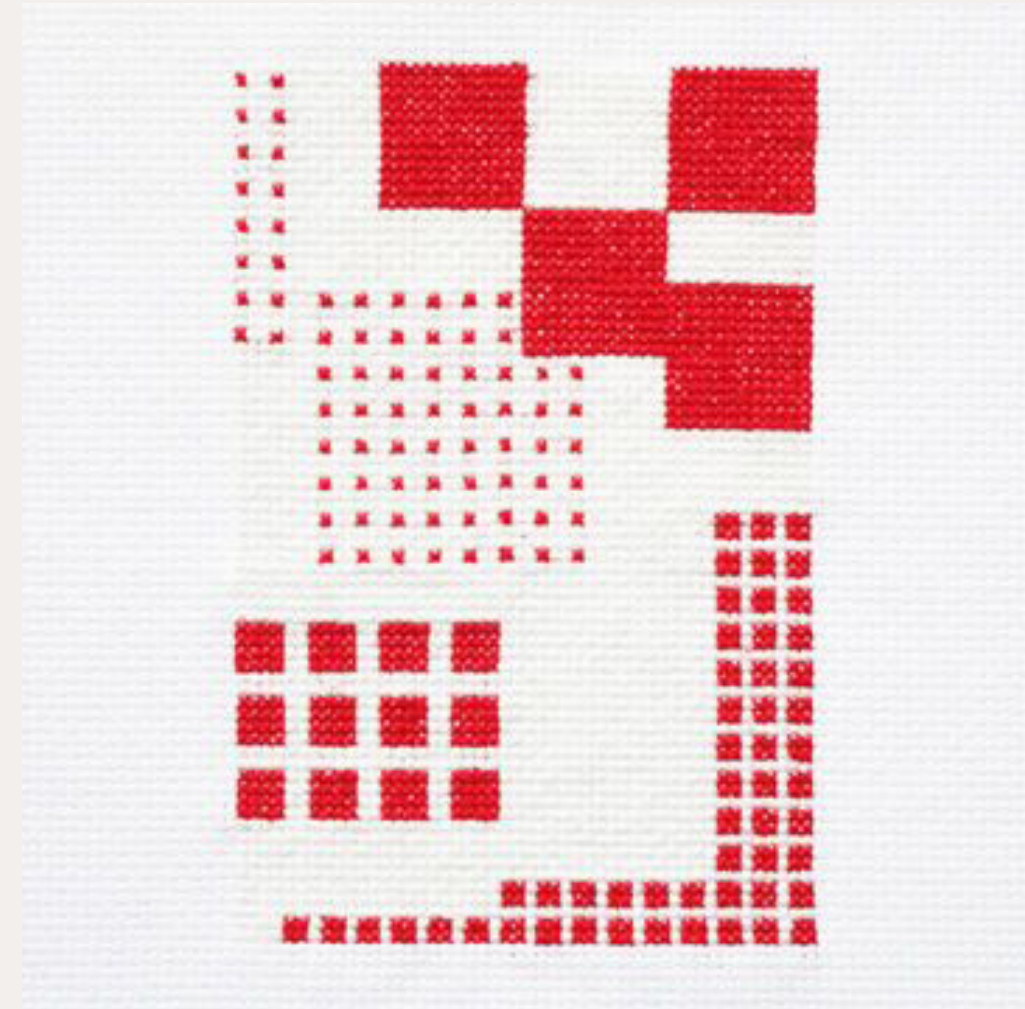
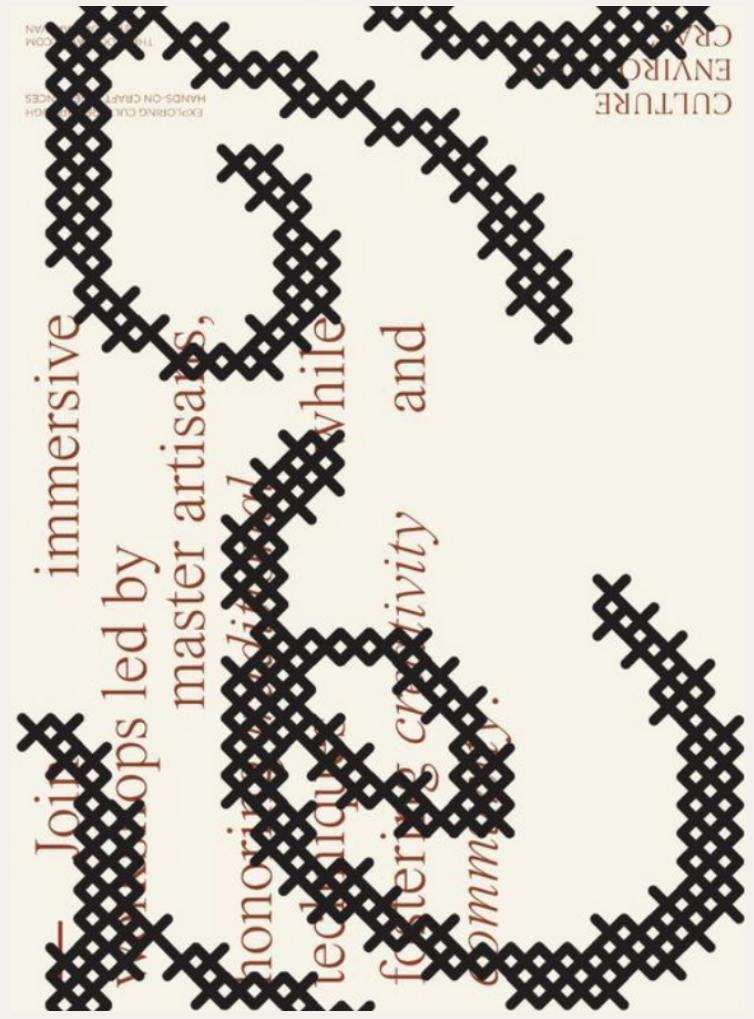
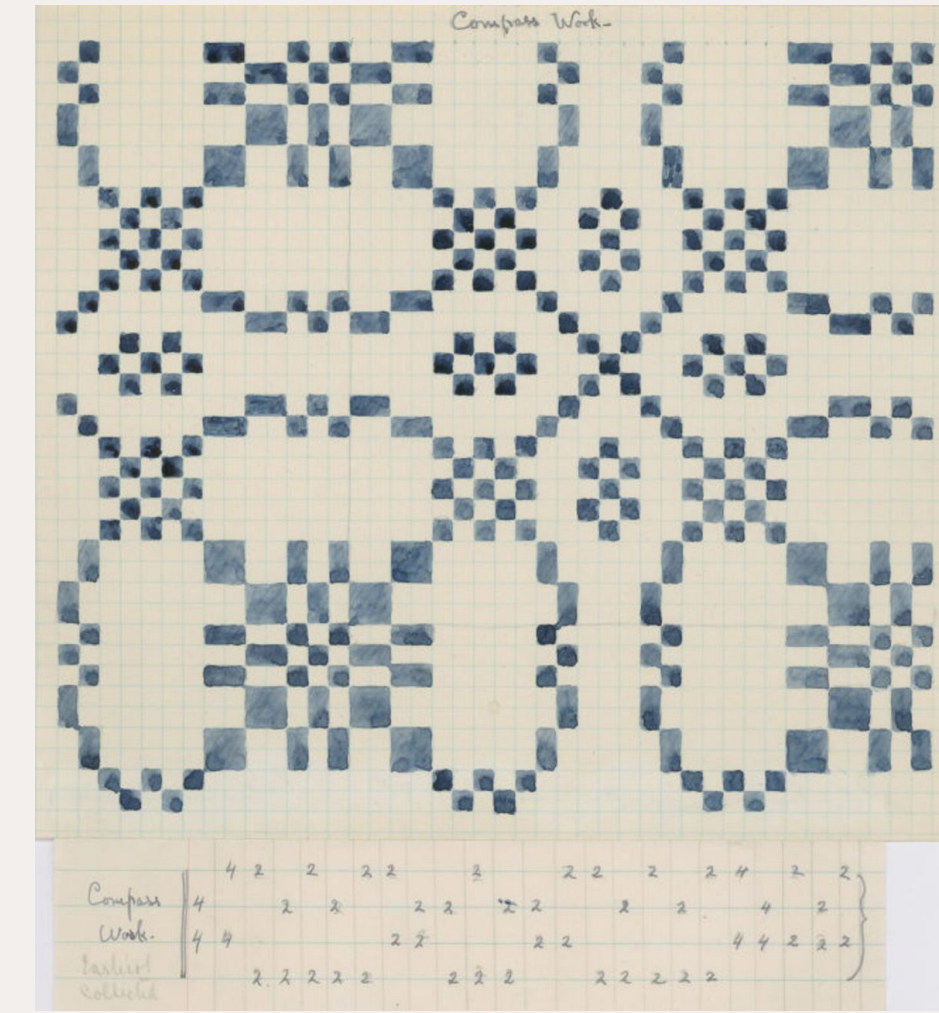
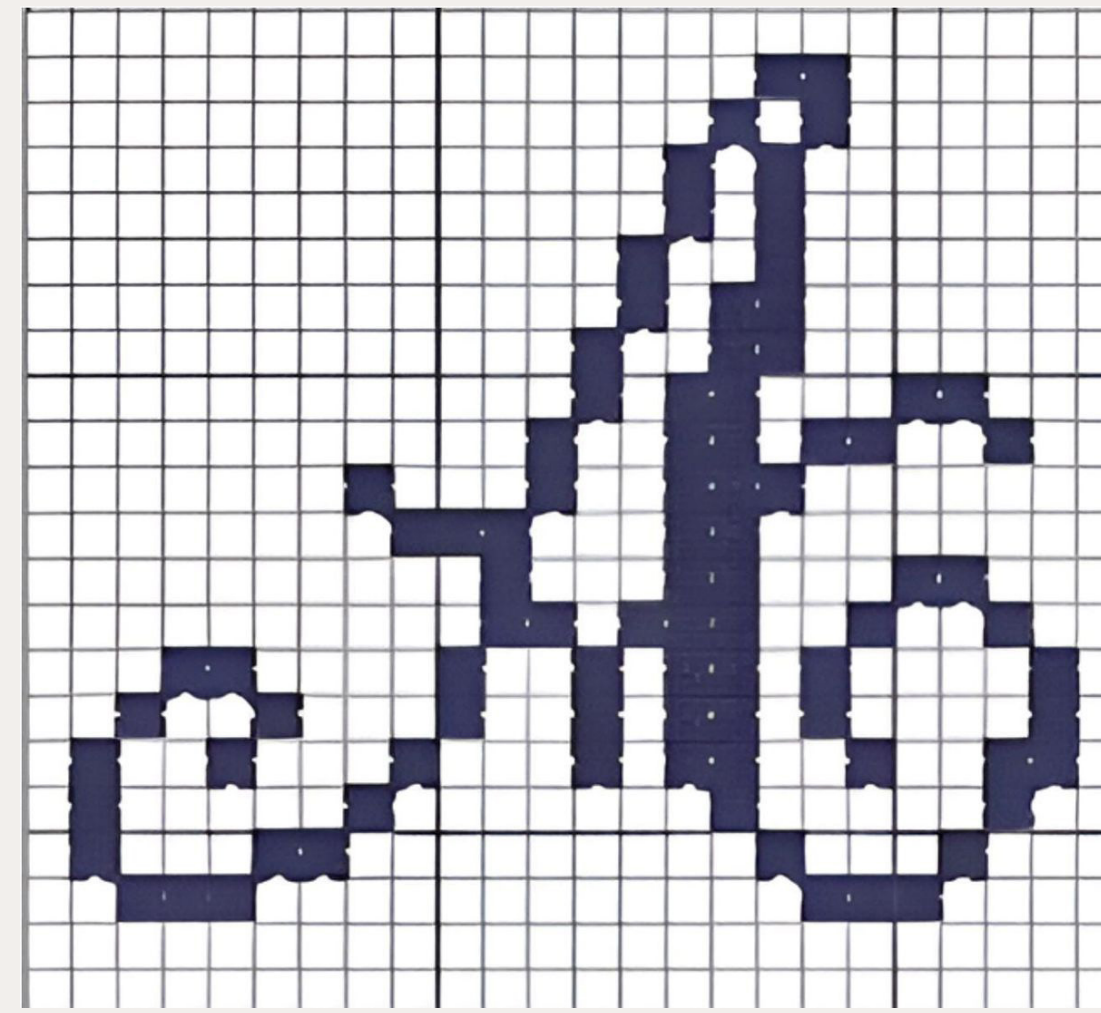
sticking with the goal of exposing design industry inequity through an intersectional lense and using woven art as a medium, how can i utilize alternate forms / methods for optimal audience circulation?

focus on contextualizing - this may entail creating a digital website in tandem with physical objects

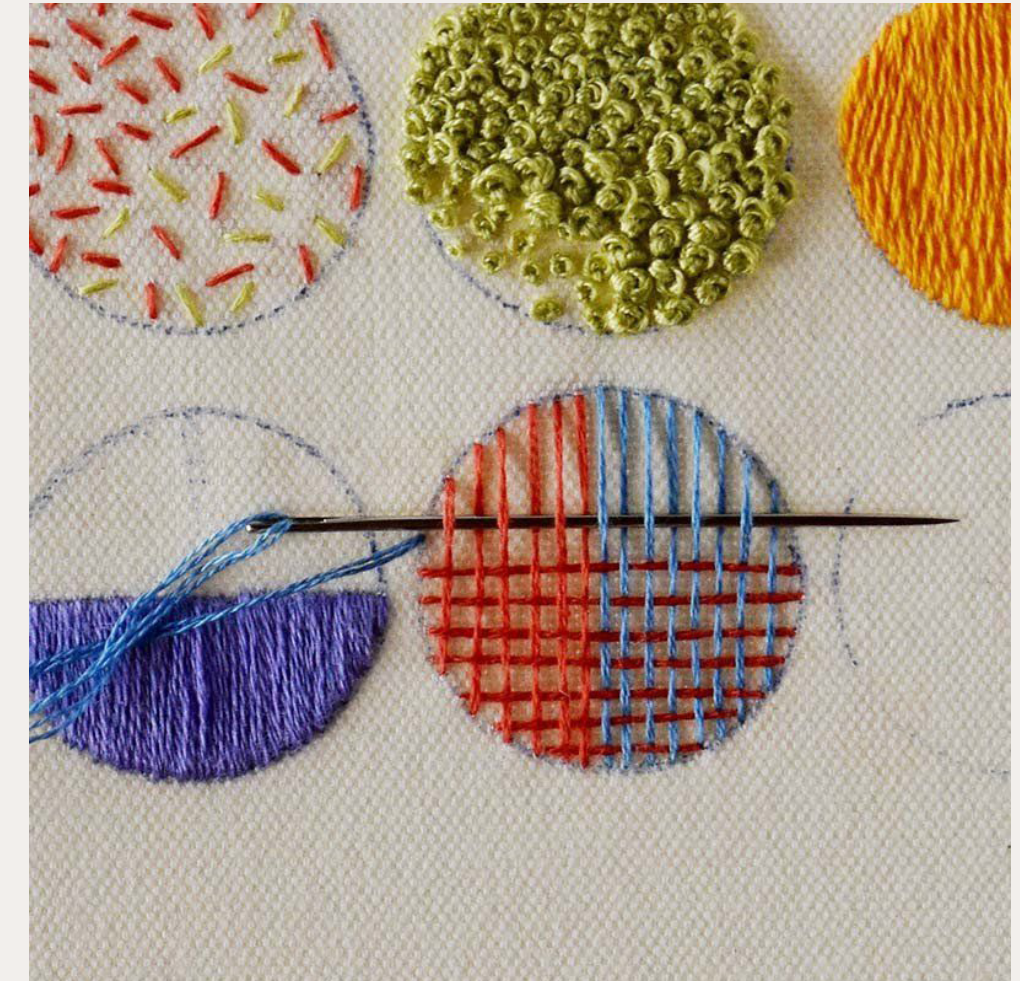
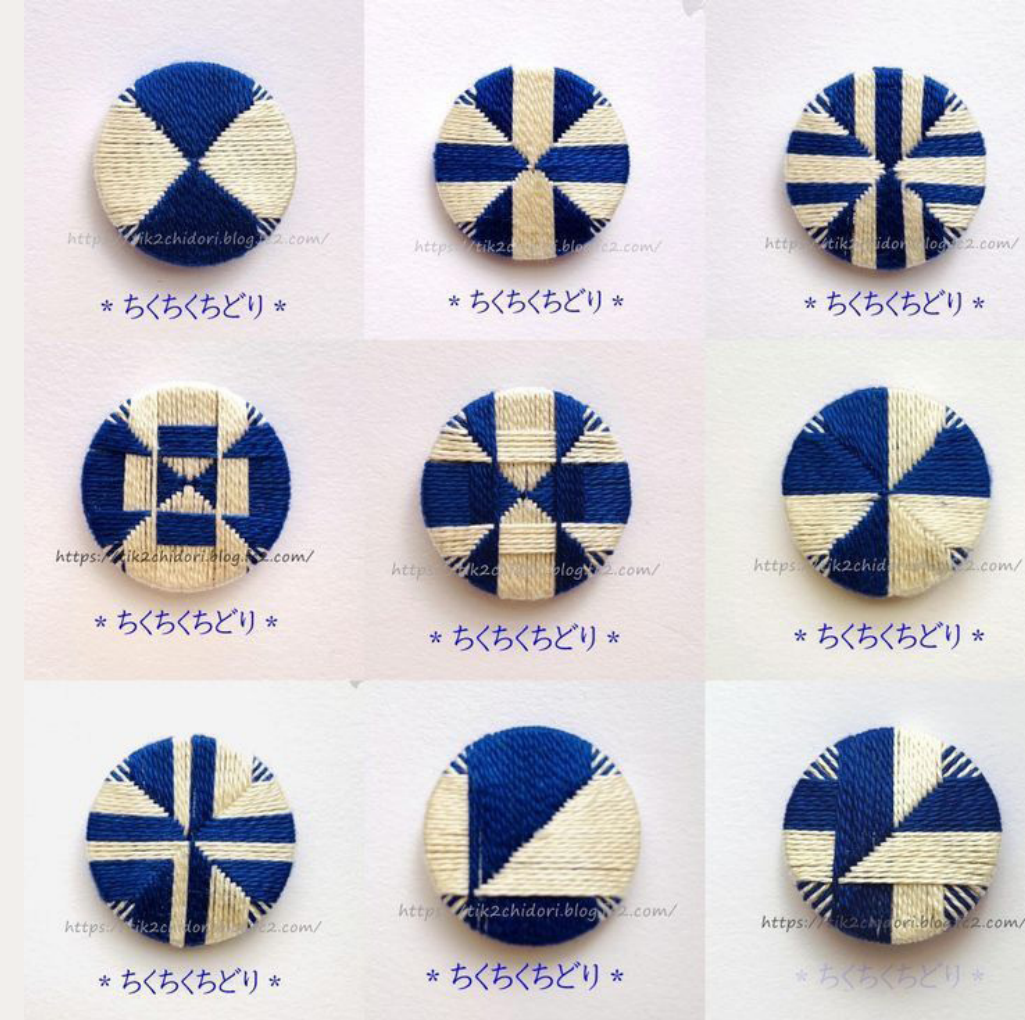
explore new designs / explore iconography further

experiment with new physical woven mediums better suited for wide scale distribution + personal user representation (i.e. button pins with different variations to represent certain layers of inequity)

CROSS STITCH X ICON EXPLORATION



PINS X WOVEN ICONOGRAPHY OR STATS



BEADED PATTERNS X KEYCHAIN AS FORM?

